



My Favourite Business Apps

Wilko van de Kamp BA DD
WWW.WILKO.CA

Only the best

I get asked about "*what do you use to ...*" all the time, so here's most of the list of the apps I enjoy using.

The list below contains some of the apps I use to run my business. To see how it comes together, you can find more about everything I do on my personal website, www.wilko.ca.



Wilko van de Kamp BA DD

Resource 01

Website and landing pages

Forget about Wordpress headaches: most business owners can (and should) do without them. LeadPages is the Leader in high-converting websites and landing pages - and best of all: their system is user-friendly and backed by incredible customer support.

Try Leadpages free for 14 days and use their no-code Drag & Drop Builder to start designing high-converting landing pages and websites within minutes. Choose from over 200+ beautiful modern landing page templates.

[Click here to try LeadPages for free >](#)

Resource 02

Putting IT all together

We empower local business owners with everything they need to succeed online. You can build a better and stronger online presence with reputation management, social marketing, responsive websites, review generation, and listings management tools that makes it easier for customers to find and trust your business in local search.

Your Windmill Cloud Consultant provides you with the tools to save your time on listings management, review monitoring, and social posting.

Click the link below to find out more and [start a conversation](#).

[Click here to get started >](#)



Resource 03

Drip Email Marketing

Most email marketing platforms attempt to be everything to everyone - and will charge you accordingly. Stop overpaying for functionality you don't need and keep it simple.

Drip is 100% built for ecommerce, and they've got all the automated marketing tools, insights, and savvy to turn shopping experiences into useful data streams, emails into earnings, and popups into *cha-chings*.

"I switched to Drip from Mailchimp and enjoy their automatic re-targetting and it's just so much easier to use and design emails and automatations. Love it!"

[Click here to try Drip for free >](#)

Resource 04

Provide effortless customer service

Are you still using email for customer service? Forget about dealing with endless email streams and losing track of what actually matters: your customers. Delight your customers with effortless customer service powered by FreshDesk.

See for yourself why Freshdesk is the most complete support solution with the fastest time-to-value. You can have more meaningful conversations with a quick implementation for organizations of any size.

[Click here to try FreshDesk for free >](#)

Resource 05

Build your online empire

Ever thought of creating another income stream by selling your expertise to benefit others?

Thinkific makes designing and building course experiences approachable for everyone. Thinkific course creators have earned a combined \$650+ million (and counting). Sell with confidence on a website that includes pre-built instructor, curriculum, key learnings, and course review sections.

[Click here to try for free >](#)

Resource 06

Secure your business

82% of data and security breaches involve an element of human error, so protecting your business starts with protecting your people. And protecting your people starts with 1Password.

Be the first to know when company-owned domains have been breached, so you can take immediate action. 1Password Watchtower helps you catch weak, reused, or compromised passwords.

[Click here to try 1Password for free >](#)

Resource 07

Business AutoPilot

When you bake a cake or prepare a meal, it's not just about the right ingredients but also about the way you put it all together.

That's what my [Business AutoPilot](#) course is all about. It shows how I use these apps (and more) and make them work together instead of independently, saving me even more time and money as my online presence effectively runs itself.

Get started with a [complimentary preview](#) of this training program today. In this course we're going to get very practical and I'll show you some of the tools you can use in the process to build your own online platform (instead of participating in somebody else's).

[Click here to preview the course >](#)

Work with Wilko

I want you to get there *faster...* and here's how...

My programs deliver real world advice you can work with, not just "value". Someone has already accomplished what you're trying to do next. No need to reinvent the wheel. We'll show you how.

We start with the goal in mind. What are you going to accomplish next? Success leaves clues! There's no need to reinvent the wheel - I love sharing my experiences with you though my online courses and programs. Let's get started!

[VISIT ME ONLINE](#)