

# "E-Commerce Tool Kit"

Start Your  
Brand New  
E-Com Store In  
Just 3 Steps



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## **What all you're going to get in this e-commerce tool kit guide?**

If you are really serious about starting an e-commerce store, In this guide you will get all my tried and tested tool and resources to start your first e-commerce store.

This tool kit has been designed and organised in 3 easy parts where you will get all important resource/ tools and some of them paid and free as well.

All right! now let's get started...



## Step 1

# Choose A Brand Name

Most people get confused while choosing the right name for a business, but it is very simple. Let me explain to you...

For an example: here are some names, tell me which one you find it easy? **A. Tata Indicom B. BSNL C. Jio**

I'm sure that most people going to say JIO right? There are a few reasons why most people going to choose JIO

1. JIO is a very simple name and easy to speak and pronounce
2. JIO is a very short name and easy to remember
3. Also, JIO is an unique name

Here is 3 step method to choose the perfect brand name:

**Formula = ( Unique + Short & Simple + Easy to Remember )**

Now you don't get confused and use 3 steps to choose a name

- Free Domain Name Ideas: 🖱️ <https://namevine.com/>
- FREE Logo Template: 🖱️ <https://bit.ly/3oBKmww>
- Buy a domain name: 🖱️ <https://godaddy.com>

## Top 7 E-commerce Websites in India

amazon

Flipkart

Myntra

JABONG

SHOPCLUES

snapdeal

paytm  
mall



## Step 2

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# Create E-Commerce Store

You might know that for creating an e-commerce store, normally people hire a designer and developer or IT companies to do that, and also pay approx. 50k to 80k. After that, they also pay a recurring maintenance cost as well.

But? You don't need to pay for e-commerce to any freelancer or IT company.

This is what I use. It will save a lot of time and money.

**Create a free website:**  <https://bit.ly/3qsAqVG>

Including a complete e-commerce solution with lots of free themes and plugins to make the best experience on e-commerce



## Step 3

# Getting Traffic On YourStore

After creating your brand logo, buying a domain name, and building your e-commerce.. the last thing is listing your products... that depends on you what you want to sell.

Now you need traffic which means people who are interested to buy products from your website... right? So for getting good traffic you can do 2 things

**Free Method:** To get organic traffic, you can send emails & WhatsApp, and Social Media to your friends and known people in your network

**Paid Method:** You can run Ads on Facebook, Google, and Youtube to reach out to more people and bring traffic to your website, in-fact this way you can scale your business faster...





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